### California Veterinary Medical Association 2013 Economic Issues Survey

Executive Summary of Findings



#### **California Veterinary Medical Association**

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### Introduction

The economic condition of the veterinary profession in California is unique and crosses a variety of practice types and geographic variables. While there are a number of national economic studies, the California Veterinary Medical Association (CVMA) set goals to address the current economic conditions and job status of veterinarians in private practice in California.

The CVMA Economic Issues Report is intended to show key findings of economic conditions in California and provide information for analysis of the current state of the veterinary profession and insight into business and professional decision-making.

The report contains key summaries and data on work hours, job satisfaction, job seeking and hiring, educational debt, practice ownership, selling practices and retirement, corporate practices, pet insurance pay, and benefits and salary differences by gender. The report was mailed to 6,588 veterinarians in California and yielded a response rate of 23 percent, an extremely strong return for the industry.

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### Acknowledgments

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Thanks are owed to the CVMA Economic Task Force chaired by Dr. James Clark. Task Force members included Steve Blank, Dr. Jeff Blea, Dr. Bryan Halteman, Dr. Jay Kerr, Dean Michael Lairmore, Linda Markland, RVT, Dean Phillip Nelson, Dr. Ken Pawlowski, James Remillard, MPA, and Dr. Nathan Tong.

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We would also like to acknowledge our team of experts at EMC Research, Inc. and Aldrete Communications.

Finally, special thanks are extended to all California veterinarians who completed the survey. Without their time and support, the value of this project would not be possible.

Valerie Fenstermaker CVMA Executive Director



### **Research Firms**

The CVMA's Economic Issues Survey was conducted, analyzed and reported by:



**EMC Research Inc.** A market and opinion research firm

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### Methodology

- Web survey of CVMA member veterinarians
- Conducted from July 1—August 12, 2013
- 6,588 veterinarians were invited to take the survey.
- Respondents were asked by email to take the survey on July 1. This was followed by 5 reminder emails.
- 1477 completed responses plus 66 terminated responses, yielding a response rate of 23%, which is an extremely strong response rate for the industry
- A chance to enter a drawing to win an iPad or \$500 was offered as an incentive to complete the survey.

As with any opinion research, the release of selected figures from this report without the analysis that explains their meaning would be damaging to EMC. Therefore, EMC reserves the right to correct any misleading release of this data in any medium through the release of correct data or analysis.

Please note that due to rounding, percentages may not add up to exactly 100%



### **Key Findings**

- Most veterinarians are working 41-50 hours/week, and nearly all report working as many or more hours than they want.
- Job satisfaction among veterinarians is high (87%).
- A majority say there are not enough jobs for veterinarians in California, but almost as many agree that it is difficult to find qualified applicants when hiring.
- 43% of respondents currently have educational debt; among recent graduates, over half are more than \$100k in debt.
- Nearly all owners are glad that they became practice owners, though 60% report increasing competition over the past 2 years.



### Key Findings (cont.)

- 44% of associates are interested in owning a practice. The most commonly cited reasons for not wanting to own were not wanting to deal with finances and not wanting to manage people.
- 42% of owners say they are in direct competition with a large veterinary corporation, and a majority of veterinarians have an unfavorable view of large veterinary corporations.
- Median salary is \$90,000 among associates, \$125,000 among owners.
- There is a gender gap in veterinary salaries.
  - Even when controlling for factors such as experience, practice type, and location, male owners make one third more than female owners.



### **Profile of Respondents**

### **Demographics of Private-Practice Clinicians**

| 78% of respondents are in private clinical practice. Of those |                          |     |       |                                    |                        |     |
|---------------------------------------------------------------|--------------------------|-----|-------|------------------------------------|------------------------|-----|
| <u>Pra</u>                                                    | Practice Type Position   |     | ition |                                    |                        |     |
|                                                               | Small animal exclusive   | 69% |       |                                    | Owner                  | 39% |
|                                                               | Small animal predominant | 19% |       |                                    | Associate              | 54% |
|                                                               | Equine                   | 4%  |       |                                    | Contract/Relief Worker | 7%  |
|                                                               | Other                    | 8%  |       |                                    |                        |     |
|                                                               |                          |     |       | Тур                                |                        |     |
| Practice Location                                             |                          |     |       |                                    | Urban                  | 24% |
|                                                               | Bay Area                 | 25% |       |                                    | Urban/Suburban mix     | 24% |
|                                                               | LA/Orange County         | 23% |       |                                    | Suburban               | 25% |
|                                                               | Sacramento & North       | 15% |       |                                    | Suburban/Rural mix     | 20% |
|                                                               | Central Valley           | 11% |       |                                    | Rural                  | 7%  |
|                                                               | Central Coast            | 10% |       |                                    |                        |     |
|                                                               | San Diego/               | 10% |       | <u>Wo</u>                          |                        |     |
|                                                               | Inland Empire            | 6%  |       |                                    | Full-time              | 82% |
|                                                               |                          |     |       | Part-time (39% have multiple jobs) |                        | 18% |



### **Demographics of Respondents**

| All Respondents            |                    |                |  |                                        |                   |     |
|----------------------------|--------------------|----------------|--|----------------------------------------|-------------------|-----|
| <u>Sch</u>                 | ool                |                |  | DVN                                    | A Graduation Year |     |
|                            | UC Davis           | 44%            |  |                                        | 2004-2013         | 38% |
|                            | Western U          | 6%             |  |                                        | 1994-2003         | 22% |
|                            | Outside of CA      | 37%            |  |                                        | 1984-1993         | 20% |
|                            | Outside of US      | 14%            |  |                                        | Before 1984       | 21% |
|                            |                    |                |  |                                        |                   |     |
| Highest Level of Education |                    |                |  | <u>CVMA Membership</u> (self-reported) |                   |     |
|                            | DVM                | 58%            |  |                                        | Member            | 75% |
|                            | DVM + Internship   | 20%            |  |                                        | Non-member        | 22% |
|                            | DVM + Residency    | 9%             |  |                                        |                   |     |
|                            | DVM + Other Degree | 14%            |  | <u>Gen</u>                             | <u>ider</u>       |     |
|                            |                    |                |  |                                        | Male              | 37% |
| Boa                        | ard Certification  | ication Female |  | Female                                 | 63%               |     |
|                            | Certified          | 10%            |  |                                        |                   |     |
|                            | Non-Certified      | 90%            |  |                                        |                   |     |



### Work Hours

### Key Findings on Work hours

- Nearly all respondents say success as a veterinarian takes long hours, but they also say the field can make room for veterinarians who want to balance work and family.
- Respondents are split over whether younger veterinarians are as dedicated as those of older generations.
- There are strong generational differences when it comes to attitudes about dedication and work/life balance.
  - Newer DVM grads are more likely to agree that the field can make room for veterinarians who want to balance work and family
  - Newer DVM grads are less likely to agree that younger veterinarians are not as dedicated as older veterinarians.
- Most work 41-50 hours/week, and there are only small differences in hours between associates and practice owners.
- 93% are working as many or more hours than they want to work, and only 4% are working fewer hours than they want to because they cannot find work.



Although 92% say success as a veterinarian takes long hours, 91% say the field should allow veterinarians to balance work and family



### Some questions reveal strong generational differences

|                                                                                                                                    |                  |                        |                   |           |        |          |                    | 15     |
|------------------------------------------------------------------------------------------------------------------------------------|------------------|------------------------|-------------------|-----------|--------|----------|--------------------|--------|
| Please indicate wh                                                                                                                 | ether you agree  | or disagree v          | with each sto     | ntement ( | (Q91-1 | 05)      |                    |        |
| Strongly Agree Some                                                                                                                | what Agree 📃 I   | Don't know             | Somewha           | at Disagr | ee 📕   | Strongly | / Disag            | gree   |
| Success in veterinary<br>medicine takes dedication<br>and long hours. (Q102)                                                       | 08-'13 (24%)     | 53%                    |                   |           | 39%    |          | 7%                 | ,      |
|                                                                                                                                    | 98-'07 (27%)     | Ĺ                      | 19%               |           | 41%    |          | 8%                 |        |
|                                                                                                                                    | before '98 (49%) |                        | 56%               |           | 36%    |          | 6%                 | ,<br>D |
|                                                                                                                                    |                  |                        |                   |           |        |          |                    |        |
| Veterinary medicine can and<br>should make room for<br>veterinarians who want to<br>balance work and family. (Q103)                | 08-'13 (24%)     | 74%                    |                   |           |        | 24       | %                  |        |
|                                                                                                                                    | 98-'07 (27%)     | 68%                    |                   |           | 269    |          | <mark>4</mark> %   | 6      |
|                                                                                                                                    | before '98 (49%) | 43                     | %                 |           | 45%    |          | 3% <mark>7%</mark> | 9      |
|                                                                                                                                    |                  |                        |                   |           |        |          |                    |        |
| I feel that younger veterinarians<br>are not as dedicated to their<br>careers as are veterinarians of<br>older generations. (Q104) | 08-'13 (24%)     | 3% <mark>10%</mark> 8% | 25%               |           | 55     | 5%       |                    |        |
|                                                                                                                                    | 98-'07 (27%)     | 9% 22%                 | <mark>%</mark> 8% | 28%       |        | 34%      | )                  |        |
|                                                                                                                                    | before '98 (49%) | 21%                    | 39%               | )         | 9%     | 19%      | 12%                |        |

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### Most veterinarians work more than 40 hours per week

In an average work week, approximately how many hours do you work in veterinary practice, not including any "on-call" hours? (Q20) n=1146 asked to private practice clinicians only



### Owners report working slightly longer hours than associates

In an average work week, approximately how many hours do you work in veterinary practice, not including any "on-call" hours? (Q20) n=1146 asked to private practice clinicians only



# Compared to recent national surveys, CA veterinarians report working shorter hours



National Data Source: "Workforce Needs in Veterinary Medicine," National Research Council, 2012



### Overall, work hours have stayed roughly the same over the past two years

Over the last 2 years, would you say that your work hours have... (Q21) n=1146 asked to private practice clinicians only





# Few veterinarians are working fewer hours than they want to

Would you say that you are working... (Q22) n=1146 asked to private practice clinicians only





### A majority of those who are working fewer hours than they want to, have been doing so for over one year



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Among those who are working fewer hours than they want to, only half are doing so because they are unable to locate more work





### Job Satisfaction

### Overall, job satisfaction is high

In general, how satisfied would you say you are with your current job? (Q29)



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Owners are much more likely to be very satisfied with their current job; there are smaller differences by gender and full/part-time



### Veterinarians who graduated before 1998 have higher job satisfaction



### Job satisfaction varies by region

In general, how satisfied would you say you are with your current job? (Q29) *n*=1407 If not seeking employment or retired Very Somewhat Somewhat Verv Prefer not satisfied satisfied dissatisfied dissatisfied to respond Overall 48% 38% 10% Sacramento & North 58% 10% 31% (15%) San Diego (10%) 55% 34% 9% 34% Central Valley (11%) 52% 11% LA/Orange (23%) 45% 40% 10% 46% 4% Central Coast (10%) 45% 45% 39% Bay Area (25%) 11% Inland Empire (6%) 43% 48% 7%

### Job-seeking and Hiring

### Key Findings on Job-seeking and Hiring

- 46% report hiring at least one veterinarian in the past year, but only 25% say they will hire in the next year.
- A majority say there are not enough jobs for veterinarians in California, but almost as many agree that it is difficult to find qualified applicants when they are hiring.
- Veterinarians at small animal practices report the most difficulty finding enough qualified applicants.
- Respondents cite "veterinary ethics of owners," "clinical quality of practice," and "work-life balance" as the most important factors when choosing a job.
- Employers look for "work ethic," "communication skills," and "enthusiasm" when hiring. All of these traits were ranked higher than medical and surgical skills.
- Word-of-mouth is the most commonly cited way to find new employees.



### Most respondents involved in hiring have not hired in the past year



30

### 25% say they are likely to hire in the next year

Is your practice likely to hire a veterinarian in the next 12 months? (Q56) How many full time veterinarians is your practice likely to hire in the next 12 months? (Q57) How many part time veterinarians is your practice likely to hire in the next 12 months? (Q58) n=614 only asked to those involved in the hiring practice



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A majority say there are not enough jobs in CA, but 46% say they have had a hard time finding qualified candidates

|                                                                                                                                                              |            |                               |     |      |           | 32      |   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-------------------------------|-----|------|-----------|---------|---|
| Please indicate whether you agree or disagree with each statement<br>Q59: n=614 only asked to those involved in the hiring practice                          |            |                               |     |      |           |         |   |
| Strongly Agree                                                                                                                                               | Don't know | ow 📕 Somewhat Disagree 📕 Stro |     |      | trongly D | isagree | ć |
| I think it is valuable for a new veterinary school<br>graduate to complete a one year internship after<br>graduation. (Q98)                                  | 29%        | 36                            | 5%  | 4% 1 | 1         | 1%      |   |
| There are not enough jobs for veterinarians in<br>California right now. (Q91)                                                                                | 22%        | 34%                           | 1   | .8%  | 18%       | 8%      |   |
| There are too many veterinarians practicing in<br>California. (Q92)                                                                                          | 19%        | 33%                           | 21  | .%   | 22%       | 5%      |   |
| In recent hiring decisions, our practice has had<br>difficulty finding an adequate number of qualified<br>candidates interested in our open positions. (Q59) | 18%        | 28%                           | 17% | 17%  | 20%       | 6       |   |

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## Small animal practices report the most difficulty finding qualified candidates; responses also vary widely by region

Please indicate if you agree or disagree with this statement: **In recent hiring decisions, our practice has had difficulty finding an adequate number of qualified candidates interested in our open positions**. (Q59) n=614 only asked to those involved in the hiring practice





Ethics of owners, and clinical quality of the practice are rated the most important factors when choosing a job; compensation is fourth



## Employers rank work ethic, communication skills, and enthusiasm higher than medical and surgical skills

Thinking about hiring, how much importance do you place on applicants having the following skills or characteristics? **1-10 scale** (Q62-74) n=614 only asked to those involved in the hiring practice



### Nearly half use word-of-mouth to find new hires

How did you find your most recent hire? (Q60) *n*=614 only asked to those involved in the hiring practice 40% 28% 9% 8% 7% 5% 3% Word of Online job Other **CVMA AVMA** Local Other classifieds classifieds forums association mouth classifieds
### There are many different challenges to hiring qualified veterinarians

Which of the following factors have presented challenges to your practice in hiring qualified veterinarians? (Q61) *n=614* only asked to those involved in the hiring practice



Salary expectations

Lack of adequate skills and experience among candidates

Work schedule expectations

Not enough candidates interested in the location Not enough candidates interested in type of practice

Preference for part time

#### A majority of veterinarians looking for work want better compensation



#### LA and the Bay Area are the most popular areas to look for work in CA



# **Educational Debt**

# Key Findings on Educational Debt

- ▶ 43% of respondents currently carry educational debt.
- Among those currently with debt, median educational debt is \$90K-\$100K.
- ▶ 19% graduated from veterinary school with no debt.
- Among graduates of the last 5 years, 14% have no debt, and over half have more than \$100K in debt.
- Many recent graduates have over \$100K in educational debt
  - 74% at Western University
  - 49% at UC Davis (recent grads only)
- Those with more debt are more likely to be interested in owning a practice in the future.



# 28% say they may not have become veterinarians if they had known the debt to earnings ratio



84% of recent graduates believe that new graduates should be paid higher salaries due to growing student loan debt, but a majority of practice owners disagree



Although most veterinarians currently have no student debt, nearly half of those who have loans owe more than \$100K



# Nearly all who graduated in the last ten years still have student loans



Graduation Year of Respondent

Nearly all those who graduated in the past 5 years have remaining student debt; a majority of them have over \$100K in loans



# Current debt is highest in Southern California



CUMA Sociation

## Veterinarians who want to own a practice have greater debt



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### Those with more debt are more interested in owning a practice



# Compared to a national survey, California veterinarians report both higher salaries and higher debt at graduation



DVM-CVMA Survey DVM-National Survey

Source: "Economist's Talk Rouses Debate Among Veterinarians in Academia," The VIN News Service, March 16, 2012

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## Veterinarians have a higher **Educational Debt to Median Annual Earnings Ratio** than medical doctors and dentists



Source: "Economist's Talk Rouses Debate Among Veterinarians in Academia," The VIN News Service, March 16, 2012

California debt at graduation is for veterinarians who graduated between 2011-2013; national data is for 2012 graduates only.

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# Practice Ownership

# Key Findings on Practice Ownership

- Nearly all owners say that they are glad that they became practice owners.
- Median gross hospital revenue in 2012 was around \$1M; this number varies significantly across practice types.
- 55% say revenue increased over the past two years, but nearly three-quarters believe it will increase in the next two.
- Overall, owners report profits increasing slightly over the past two years.
- 60% say competition among veterinary practices in their area has increased in the past 2 years.
- > 35% say they are in direct competition with an animal shelter.



#### Nearly all practice owners are glad that they became owners



#### 55% of owners surveyed report gross annual hospital revenues under \$1.2M



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## Median Gross Revenue per Full-Time Veterinarian





### Median Gross Revenue per Full-Time Veterinarian



55% say revenue increased over the past two years, but nearly three-quarters believe they will increase in the next two



# Nearly half of all practices generate less than 10% profit and 16% did not know their profit margin



More owners reported increased profits vs. decreased profits, though the most common response is that profits stayed the same



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# **Selling Practices and Retirement**

# Key Findings on Retirement

- Almost half of owners plan to sell their practice within the next 10 years. Of those, nearly half would prefer to sell to an in-house associate or partner.
- 44% report some interest in owning a practice. The most commonly cited reasons for not wanting to own were not wanting to deal with finances and not wanting to manage people.
- Most plan on reducing their hours before retirement. The median planned-retirement age is between 66 and 70.



#### Nearly half of practice owners plan to sell in the next 10 years



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47% of owners want to sell to an in-house partner; few want to sell to a large corporation

Which best describes your most desired way to sell your practice? (Q89) And which is the most likely orrealistic way that you may sell your practice? (Q90) **Retirees:** To whom did you sell your practice? (Q120)Q89-90: n=201 Only asked to owners selling in next 10 yearsQ120 n=33



#### 44% report some interest in becoming an owner

Which best describes your interest in owning all or part of a veterinary practice in the future? (Q48) n=696 asked to associates only



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# Recent grads, men, and equine veterinarians show the most interest in owning a practice

Which best describes your interest in owning all or part of a veterinary practice in the future? (Q48) *n=696 asked to associates only* Only a little Very Somewhat Not sure Not at all interested interested interested interested Overall 22% 22% 20% 34% 2008-2013 (24%) 27% 28% 24% 20% 1998-2007 (27%) 22% 25% 19% 32% Before 1998 (49%) 1% 62% 9% 15% Male (37%) 34% 18% 13% 35% Female (63%) 18% 23% 22% 34% 20% 22% Small Animal (88%) 21% 36% 37% Equine (4%) 37% 16% 11% Other (8%) 41% 28% 12% 19%

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## 48% of practice owners plan to retire by age 65

At what age, approximately, do you plan to retire from active practice? (Q86) n=696 asked to owners only





## 60% of retirees surveyed retired by age 65

At what age did you retire? (Q116) n=40 asked to retirees only



# **Corporate Practices**
### Very few respondents work for large companies



# 42% say they are in direct competition with a large corporation's practice





# Even among employees of large veterinary corporations, 31% rate them unfavorably



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#### Pet Insurance

74% say clients with insurance are more likely to authorize testing and procedures, but only 60% say it is very important to educate clients about insurance



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# Pay and Benefits

# Key Findings on Pay and Benefits

- The median salary for California veterinarians is \$95,000.
  - Owner median salary: \$125,000.
  - Associate median salary: \$90,000.
- 40% say that compared to two years ago, their pay has remained about the same, 37% report an increase in pay of more than 10%.
- Those who completed residencies or additional degrees make significantly higher salaries, even when controlling for time since graduation.
- As expected, pay is also far higher for older veterinarians. Those over 65 earn almost three times as much as those under 30.
- Average salary varies across the state; it is highest in LA/Orange County.



#### Median Salary by Subgroup





#### Median Salary by Veterinary School







#### Median Salary by Level of Education





#### Median Salary by Education and Graduation Year





#### Median Salary by Gross Practice Revenue—Owners Only





#### Median Salary by Pay Structure and Location Type





#### Median Salary by Region





# 41% of private practice associates report an increase in salary, while 18% report a decrease



Among owners, veterinary income has stayed fairly constant over the past two years



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62% of veterinarians receive health benefits



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Equine practices, and those with multiple locations are more likely to provide health insurance



# Salary Differences by Gender

# Key Findings on Salary Differences by Gender

- There is a gender gap in veterinary salaries; on average, men make 33% more than women.
  - On average, male associates make \$14,000 more than female associates.
  - On average male owners make \$50,000 more than female owners.
- EMC Research conducted a multivariate analysis to examine how much of the gender differences are accounted for by other factors (experience, practice type, practice size, etc.)
  - We found that these factors explain the difference in salary among male and female associates.
  - However, even when controlling for these factors, male owners make one third more than female owners.



#### Median Salary by Gender, Ownership, and Full-Time Status





### Median Salary by Gender and Experience (DVM graduation year)





### Multivariate (regression) Analysis of Gender Differences in Salary

The data from the survey was used to create a linear model to explain differences in income among demographic and occupational groups. This multivariate analysis shows that among veterinarians that work in private practices:

- The income differences between male and female associates can largely be explained by their part-time or full-time status, practice size, rural or urban location and parenthood, while also controlling for their ethnicity and age.
- Even when controlling for these factors, male owners earn approximately one third more than female owners.
- Our model predicts that the average male owner will have an income that is 61% higher than the average associate, while the average female owner will only make 19% more than the average associate, controlling for all of the variables mentioned above.
- Other significant findings from the model:
  - The average associate working in rural areas is predicted to make 25% less than those working in urban areas, controlling for the variables mentioned above.
  - The average associate working part time is predicted to make 38% less than fulltime associates, controlling for the variables mentioned above.





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